

KNOWING MY MILTON KEYNES QUESTIONNAIRE



Loughborough
University

Knowing My Milton Keynes

1) Have you ever attended a storytelling performance before?

At primary school

2) What would make you proud to live in a place?

Community, safety, cleanliness

3) Did you find any of the stories told you something about Milton Keynes you did not previously know? Why?

That it is only 50 years old

4) Have you ever heard of Milton Keynes?

Yes

No

5) Have you always ever visited Milton Keynes?

Yes go to 5b.

No go to 5a.

If No:

a. What is your perception of Milton Keynes?

An upper-middle class town

If Yes:

a. What was your first impression?

b. When did you visit?

c. What reasons prompted your visit?

6) Do you think Milton Keynes has a good reputation?

Yes

No

a. What effects Milton Keynes' reputation?

Hearsay

7) If Milton Keynes was a person could you describe them?

Upper-middle class, middle-age, settled

8) If you could sum Milton Keynes up in one word what would it be?

Affluent

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Loughborough University

1) Have you ever attended a storytelling performance before?

No

2) What would make you proud to live in a place?

The history and stories of the place

3) Did you find any of the stories told you something about Milton Keynes you did not previously know? Why?

Yes - I know very little about Milton Keynes

4) Have you ever heard of Milton Keynes?

Yes

No

5) Have you always ever visited Milton Keynes?

Yes go to 5b.

No go to 5a.

If No:

a. What is your perception of Milton Keynes?

Unknown.

If Yes:

a. What was your first impression?

b. When did you visit?

c. What reasons prompted your visit?

6) Do you think Milton Keynes has a good reputation?

Yes

No

a. What effects Milton Keynes' reputation?

Not sure.

7) If Milton Keynes was a person could you describe them?

Not sure -

8) If you could sum Milton Keynes up in one word what would it be?

Interesting

KNOWING MY MILTON KEYNES QUESTIONNAIRE



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Loughborough University

1) Have you ever attended a storytelling performance before?

No

2) What would make you proud to live in a place?

The People

3) Did you find any of the stories told you something about Milton Keynes you did not previously know? Why?

4) Have you ever heard of Milton Keynes? Yes No

5) Have you always ever visited Milton Keynes? Yes go to 5b. No go to 5a.

If No:

a. What is your perception of Milton Keynes?

None

If Yes:

a. What was your first impression?

b. When did you visit?

c. What reasons prompted your visit?

6) Do you think Milton Keynes has a good reputation? Yes No

a. What effects Milton Keynes' reputation?

stores

7) If Milton Keynes was a person could you describe them?

N/A

8) If you could sum Milton Keynes up in one word what would it be?

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1) Have you ever attended a storytelling performance before?

No

2) What would make you proud to live in a place?

Good infrastructure, good transport, good people

3) Did you find any of the stories told you something about Milton Keynes you did not previously know? Why?

Yes. I didn't know anything about Milton Keynes before!

4) Have you ever heard of Milton Keynes?

Yes

No

5) Have you always ever visited Milton Keynes?

Yes go to 5b.

No go to 5a.

If No:

a. What is your perception of Milton Keynes?

I knew my favourite train type runs to its station.

If Yes:

a. What was your first impression?

b. When did you visit?

c. What reasons prompted your visit?

6) Do you think Milton Keynes has a good reputation?

Yes

No

a. What effects Milton Keynes' reputation?

7) If Milton Keynes was a person could you describe them?

An interesting teenager

8) If you could sum Milton Keynes up in one word what would it be?

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1) Have you ever attended a storytelling performance before?

Yes

2) What would make you proud to live in a place?

History - Beautiful architecture - Vibrant cultural life

3) Did you find any of the stories told you something about Milton Keynes you did not previously know? Why?

All. I don't know anything about Milton Keynes

4) Have you ever heard of Milton Keynes?

Yes

No

5) Have you always ever visited Milton Keynes?

Yes go to 5b.

No go to 5a.

If No:

a. What is your perception of Milton Keynes?

None :-

If Yes:

a. What was your first impression?

b. When did you visit?

c. What reasons prompted your visit?

6) Do you think Milton Keynes has a good reputation?

Yes

No

No idea

a. What effects Milton Keynes' reputation?

7) If Milton Keynes was a person could you describe them?

8) If you could sum Milton Keynes up in one word what would it be?